



Business

Development

©2012 Creating the Vision

Overview: -

Delivered to the Board of Directors, this high level workshop is consistently sought after by early stage and/or well established companies looking to re-focus, revitalise or create their company vision.

Creating the Vision is a 2 stage process:-

- **Stage One** – Each executive attends a One-to-One session where we look at ‘Personal Vision’ – allowing the executive the time and a confidential space to explore personal objectives and values which their role as Director can help them fulfill. A powerful session, which develops personal awareness and re-focuses the executive releasing energy and purpose
- **Stage Two** – We meet with all executives for the day to design a strategic vision to take the company to the next stage of growth. A powerful process resulting in highly focused, motivated executives who will now cascade the vision throughout the company

Aim: -

To provide the Directors with the **SPACE** and **SUPPORT** to design a **COMPANY VISION** that will become a powerful platform for business development and growth.

Topics Include: -

- Personal Vision
- Corporate Lifecycles
- Top 10 Reasons Company's Fail
- Company Vision – The Way Forward
- Designing the Vision
- Action Plan

Who Should Attend?

Boards of Directors who wish to step outside of the day to day business and re-focus on aims and direction – ensuring that the business, as a vehicle, is taking them where they want to go.

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Creating Openings